

# DORIS TRUONG

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*I'm a writer, editor and speaker with daily journalism roots who is experienced in diversity issues, social media strategy and nonprofit management.*

## CAREER HIGHLIGHTS

- Member of the [2006](#) and [2008](#) Pulitzer Prize-winning teams at The Washington Post.
- Managed the 1,700-member, 21-chapter nonprofit Asian American Journalists Association (AAJA) from 2011 through 2012, supervising a paid executive director and a \$1.2 million annual budget.
- Oversaw AAJA's MediaWatch watchdog committee, fully updated the "[Handbook to Covering Asian America](#)," crafted advisories related to major news events and promoted the association as a media resource.
- Winner of the 2014 Spirit of Diversity Award from Wayne State University, the first time the school honored someone for significant work to further the careers of Asian American journalists.
- Co-chaired The Washington Post's Diversity Committee, which created strategies to improve recruiting, professional development and newsroom outreach.

## EXPERIENCE

### [The Washington Post](#), 2003 to present

- *Weekend Homepage Editor (2014 to present)*: Direct digital platform strategy and coordinate coverage of early-morning breaking news, in addition to Homepage Editor responsibilities.
- *Homepage Editor (2013-14)*: Helped determine story mix for washingtonpost.com and the classic tablet app, analyzed and responded to real-time site metrics, wrote engaging digital headlines and blurbs, selected appropriate multimedia to accompany presentations, and sent breaking-news email and push alerts.
- *Multiplatform Editor (2008-13)*: Edited news content under tight deadlines for print, Web and mobile/tablet platforms. Ensured accuracy, fairness, clarity and sensitivity in text and visuals.
- *Deputy Copy Chief (2006-08)*: Led production and quality control of 13 weekly suburban sections, including sports coverage, while managing a staff of 10 editors. Major annual projects included Voters Guides profiling hundreds of local candidates and listings-heavy Community Guides.
- *Copy Editor and Sunday Slot, National Desk (2003-06)*: Had primary responsibility for producing the 2004 Democratic and Republican political convention preview sections as well as approving A1 headlines for the day with the highest print circulation.

### [Asian American Journalists Association \(AAJA\)](#), National President, 2011-12

- Supervised AAJA's paid executive director by creating an annual set of benchmarks and ensuring accountability through weekly conversations.
- Managed the \$1.2 million annual budget of the 1,700-member 501(c)(3) nonprofit organization.
- Fundraised directly with individual donors and corporate sponsors, media-related and non.
- Significantly increased AAJA's presence and engagement on Facebook, LinkedIn and Twitter.
- Motivated volunteer leaders from 21 chapters (including one in Asia) and managed a 28-person volunteer National Advisory Board.
- Oversaw the execution and programming for national journalism conventions attended by as many as 2,000 journalists, recruiters and industry leaders.
- Met regularly with news executives and other journalism associations to further diversity initiatives.

### [The Dallas Morning News](#), Copy Editor, 1998 to 2003

## EDUCATION

University of Missouri School of Journalism, Bachelor of Journalism (French minor), 1998

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## AREAS OF EXPERTISE

- Excellent grounding in hard-news coverage, particularly U.S. politics.
- Effective at analyzing site metrics and creating content to deepen user engagement.
- Highly attuned to issues affecting Asian Americans and Pacific Islanders. Well-versed in the Asian American Journalists Association's "Handbook to Covering Asian America." Can effectively communicate with diverse audiences.
- Deep understanding of 501(c)(3) nonprofit structure with more than a decade of experience in nonprofit board management and governance.
- Experienced in speech-writing and delivering presentations to live audiences.
- Engaged user of Facebook, Instagram and Twitter. Solid understanding of many other major social networks.
- Languages: fluent American English, conversational French, basic oral Cantonese-Chinese.

## JOURNALISM ACHIEVEMENTS

- Winner of the 2014 Wayne State Spirit of Diversity Award, which honors a journalist whose professional contributions have advanced the cause of diversifying voices in America's news media environment.
- Winner of the [2012 Robinson Prize](#) from the American Copy Editors Society, which recognizes exceptional effectiveness in editing.
- Member of the Washington Post team for the award-winning "[Top Secret America](#)" project (2010).
- Member of Washington Post Pulitzer Prize-winning teams: Local Reporting, Breaking News, [Virginia Tech shootings](#) (2008); Investigative Reporting, [Jack Abramoff corruption aftermath](#) (2006).
- One of two primary copy editors for the 2005 Washington Post Pulitzer finalist in feature writing, "Young and Gay in Real America" (2004).
- Frequent speaker to international audiences, including at events organized by the European Journalism Centre and the Online News Association.
- Guest faculty member, "Advanced Copy Editing: Working Word by Word," Poynter Institute (2007).
- Contest judge, including Associated Press Media Editors' Robert G. McGruder Award for Diversity Leadership and Best of Gannett.

## JOURNALISM/LEADERSHIP TRAINING

- 2013: Minority Leadership Institute (American Society of News Editors-American Press Institute).
- 2006: Maynard Media Academy (Northwestern University).
- 2004: Copy editing seminar (Poynter Institute).
- 2003: Executive Leadership Program (Asian American Journalists Association).

## AFFILIATIONS

- American Copy Editors Society (1998 to 2014)
- Asian American Journalists Association (1996 to present; 2011-12 National President)
- Fund for Investigative Journalism Board of Directors (2016 to present)
- UNITY: Journalists for Diversity Board of Directors (2009-14; 2013-14 Vice President)